
Hotel, Restaurant, Casino Mgmt (HRCM)

HRCM 001

Introduction to Hospitality Management

(3)

Class Hours: 54 Lecture

Transfers to: CSU

HRCM 001 is an overview of the structure and financial performances of the hospitality industry. Topics include food and lodging, resorts, tourism enterprises, attractions and related operations. The course has a strong focus on orientation to customer services, cultural/economic trends and career opportunities.
