Units

# **Business - Management**

# **Business - Management Option Certificate of Achievement**

The Business Management Certificate of Achievement provides an overview of the various disciplines in business such as management, marketing, accounting, and finance. The degree provides a strong foundation for entry into a variety of business fields. The coursework is essential for entry-level positions while enhancing the knowledge base of those who are seeking career progression.

#### Program student learning outcomes:

- 1. Students will analyze and apply generally accepted accounting principles to prepare financial statements.
- 2. Students will create effective oral and written business communications using modern communication technologies that can be applied in various business settings.
- 3. Students will apply critical thinking and analytical skills in business decision making and problem solving.
- 4. Students will identify the functions of management and apply them in business situations.

### For Gainful Employment information please visit:

https://westhillscollege.com/coalinga/degrees-and-certificates/gainful-employment/

## Career and employment information may be obtained through:

• O\*Net, www.onetonline.org

Course #

Title

Labor Market, California Employment Development Department, www.labormarketinfo.edd.ca.gov

Required Core (	Courses	
BUS 001A	Beginning Principles of Accounting	4
	Bookkeeping	3
BUS 020	Introduction to Business	3
BUS 024	Business Mathematics	3
BUS 028	Business Communication	3
CIS 007	Computer Concepts	3
	Total Core Courses	15 - 16
Choose one of the following options:		
Course #	Title	Units
Management O	ption Requirements	
BUS 035	Human Resources Management	3
BUS 018	Business Law	4
BUS 032	Small Business Management	3
	Total Management Option	10
Course #	Title	Units
Bookkeeping O	ption Requirements	
	Word for Windows I	1.5
	Word for Windows II	1.5
	Introduction to Spreadsheets	3
	Computerized Accounting	3
	Total Bookkeeping Option	9
Course #	Title	Units
	Total Business Management Degree Units	24 - 26