Business - Management

Business - Management Option AS Degree

The Business Management Degree provides an overview of the various disciplines in business such as management, marketing, accounting, and finance. The degree provides a strong foundation for entry into a variety of business fields. The coursework is essential for entry-level positions while enhancing the knowledge base of those who are seeking career progression.

Program student learning outcomes:

1. Students will identify and explain major functional areas of business organizations including management, marketing, finance, and accounting.
2. Students will identify the functions of management and apply them in business situations.
3. Students will apply commonly used computer application programs to create relevant business documents.
4. Students will effectively communicate both verbally and in writing in various business settings.
5. Students will apply business mathematics in order to analyze data and solve business problems.

Students must fulfill the following requirements to qualify for an Associate Degree:

- Complete the Local General Education or the California General Education Transfer Curriculum (Cal-GETC) requirements,
- Complete a minimum of 18 additional units from the major list below,
- Complete electives to reach a total of 60-degree applicable units,
- Earn a grade of C or better in each major course,
- Maintain a minimum cumulative G.P.A. of 2.00, and
- Complete the English and math proficiency requirements with a C or better

Recommended Course Sequence: Falcon Pathway: Business: Business Management AS Degree

For Gainful Employment information please visit:

https://westhillscollege.com/coalinga/degrees-and-certificates/gainful-employment/

Course #	Title	Units
Required Core Courses		
BUS 001A	Beginning Principles of Accounting	4
or BUS 055	Bookkeeping	3
BUS 020	Introduction to Business	3
BUS 024	Business Mathematics	3
BUS 028	Business Communication	3
CIS 007	Computer Concepts	3
	Total Core Courses	**15 - 16**

Choose one of the following options:

Course #	Title	Units
Option 1: Management Required Courses		
BUS 018	Business Law	4
BUS 032	Small Business Management	3
BUS 035	Human Resources Management	3
	Total Management Option	**10**

Course #	Title	Units
Option 2: Bookkeeping Required Courses		
BUS 013A	Word for Windows I	1.5
BUS 013B	Word for Windows II	1.5
BUS 074	Computerized Accounting	3
CIS 034	Introduction to Spreadsheets	3
	Total Bookkeeping Option	**9**

Course #	*Title*	*Units*
	Total Major Units.	24-26
	Total Units that may be double-counted towards GE Units.	0
	General Education (GE) Units.	21-28
	Elective Units (As needed to reach 60 units).	15-6
	Total Degree Units	**60**