
Digital Media (DMGR)

DMGR 001 **Introduction to Digital Media** (3)
Class Hours: 54 Lecture P/NP

Transfers to: CSU

C-ID: DMGR 100X

Introduction to Digital Media

DMGR 001 welcomes you to explore the creative world of digital media through hands-on learning. Learn essential skills like basic computer use, digital image capture, image manipulation, illustration, layout, time-based media, and 3D design. Dive into emerging technologies shaping media's future. This course is designed to encourage unique perspectives and creativity while building a strong foundation in digital media tools and techniques.

DMGR 002 **Introduction to Social Media** (3)
Class Hours: 54 Lecture P/NP

Transfers to: CSU

C-ID: DMGR 120X

Introduction to Social Media

DMGR 002 allows you to discover the power of social media to connect, create, and collaborate with others. Together, we'll explore both the possibilities and challenges of various platforms like Facebook, Twitter, blogs, and wikis. Through hands-on activities, you'll gain practical experience with different forms of social media technology and learn how to use them effectively and responsibly. By the end of the course, you'll have the tools and understanding to confidently evaluate and navigate new social media platforms, empowering you to use them productively in today's digital landscape.

DMGR 003 **Introduction to Digital Design** (3)
Class Hours: 54 Lecture P/NP

Transfers to: CSU

C-ID: DMGR 110X

Introduction to Digital Design Principle

DMGR 003 is designed to equip students with foundational skills for a career in digital media by covering the core principles of visual design, concept development, and the creative design process. Students will learn essential production and presentation techniques while exploring storytelling as a key element of effective digital media. Through hands-on projects and practical applications, this course will prepare students to develop, design, and present compelling digital content for a variety of platforms.

DMGR 004 **Digital Media Business Basics** (3)
Class Hours: 54 Lecture P/NP

Transfers to: CSU

C-ID: DMGR 130X

Digital Media Business Basics

DMGR 004 explores essential topics for aspiring digital creators, including building and refining a digital portfolio, establishing an online business presence, and managing a digital media or content creation business. Students will gain practical skills to succeed in the digital marketplace and develop a professional portfolio to showcase their work.
